



Tom Scabareti

Scabareti is a reverse mortgage veteran having held senior positions at both Financial Freedom and at Countrywide Financial.

He entered the industry with Financial Freedom in 1998, initially serving as director of sales and marketing for the firm. While at Financial Freedom, he assumed the position of vice president of marketing, and then was named first vice president of communications, responsible for corporate communications and training.

Following his tenure at Financial Freedom, Scabareti played an instrumental role in developing Countrywide's reverse mortgage product, creating their internal sales team and coordinating their entry into the reverse mortgage industry.

An active member of The National Reverse Mortgage Lender's Association (NRMLA), Scabareti is a recognized international speaker on reverse mortgage marketing at their national conferences and currently serves as Vice Chairman of the NRMLA Consumer Issues committee.

As a Certified Senior Advisor, he has contributed to the development and implementation of various marketing programs for reverse mortgages on both national and regional levels and participated in 2003 in the launch of National Aging in Place Week in conjunction with the department of gerontology at the University of Southern California.

Tom is a published author and has contributed content for several books on reverse mortgages.

Tom and his wife Janet have lived in California for 25 years and currently reside in Simi Valley, California.